

California Consumer Privacy Act

Third-Party Disclosures for Former Customers with no Quicken ID

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If you are a former Quicken customer who never had a Quicken subscription and who doesn't have a Quicken ID, Quicken may have disclosed the following to our partners:

Categories of personal information Quicken has disclosed for business purpose in the last year	Categories of third parties to whom the personal information has been disclosed
<p>Identifiers – for example, your name, address, email address, and IP address</p>	<p>Analytics: If you visited Quicken.com in the past year, we may have disclosed your IP Address to partners who provide analytics services to us - for example, to tell us how you use our website so that we may improve your experience.</p> <p>Marketing: If you have not unsubscribed / opted out of receiving marketing messages from Quicken, we may have disclosed identifiers to our marketing partners for the purpose of marketing products and services we believe may be of interest to you.</p> <p>Hosting, Development Tools, and Operations: Identifiers may have also been disclosed to our hosting providers (such as Amazon Web Services), and third-party development-tool providers (such as Microsoft) and operations-support providers for the purpose of hosting our data, debugging, or other activities to improve our products and services.</p>
<p>Internet or other electronic network activity information – for example, your browsing history, and information regarding your interaction with the Quicken.com website</p>	<p>Analytics: If you visited Quicken.com in the past year, we may have disclosed your Internet activity to partners who provide analytics services to us - for example, to tell us how you use our website so that we may improve your experience.</p>

Categories of personal information Quicken has sold in the last year	Categories of third parties to whom the personal information has been sold
<p>Identifiers – Specifically, your IP Address.</p> <p>Quicken values the privacy of our customers and the confidentiality of their information. The CCPA has modified certain instances of IP-Address sharing and re-categorized them as selling. Please refer to the right column for a detailed explanation of when this occurs.</p>	<p>Advertising: If you have not opted-out of the sale of your information, and you visited certain pages on the Quicken.com website in the past year, we may have released your IP address to our advertising partners. IP addresses may be used to tailor advertising to a consumer's interest. They may also be used to turn <i>off</i> advertising for existing customers.</p>